

The SEED Project



Free business coaching to help you set up your own business



SEED

South Eastern Enterprise Development

Welcome to the SEED Project (South Eastern Enterprise Development)



What is SEED?



SEED stands for South Eastern Enterprise Development.

SEED is a free coaching and mentoring project to help those people who are economically inactive to consider setting up their own business, known as self employment.

The project is being managed in the South East of England by Chichester College and Enham.

SEED business coaches are available to encourage and support self employment – offering free unlimited mentoring and coaching support to help clients reach their goals.



How can SEED help?

The SEED project has been designed to support you in exploring the possibility of becoming self employed.

To be self employed or to get a job you need a wide range of different skills. You may have acquired these skills through bringing up your family, helping to run a club, voluntary work or baby sitting. You may have already considered starting your own business but don't know where to start or feel unsure about whether you have the right knowledge and skills.

By working with a SEED coach, you can explore the opportunities of self employment and become your own boss.

Am I eligible for SEED support?

We can help those over 19 years of age who are

- ▶ Economically inactive for example, those who are looking after a home
 - ▶ Retired
 - ▶ People on incapacity benefit
 - ▶ People with a disability or learning difficulties
 - ▶ People with health conditions
 - ▶ Those on benefits such as:
Income Support
Incapacity Benefit
Employment and Support Allowance
 - ▶ Students
 - ▶ Non-working spouses
-



We can provide

- ▶ One to one business coaching support
- ▶ Assessment of your skills to help you achieve your work goals
- ▶ Help and advice in developing skills needed for business, such as:
 - Literacy
 - Numeracy
 - Computer skills
 - Internet navigation
- ▶ Help with overcoming any individual barriers in your journey to self employment.

We can also help with some of the essential skills for setting up your own business such as:

- Confidence building
- Setting objectives
- Meeting skills
- Organisation and planning

Your SEED business coach would be your own personal business mentor, working with you to create a personalised and tailored plan for your success.

If needed, your SEED business coach would also be available to attend your initial meetings with further partners such as Job Centre Plus, Connexions, or Business Link.

Why set up my own business?

The idea of setting up in business may be quite daunting. However there are thousands of people that do this successfully each year. The benefits include the freedom to do projects that you enjoy, take a new approach and move in different directions. You can use a particular talent such as a technical aptitude or creative skill, choose your hours of work and take charge of your future.

Enham's Business Ability team have helped over 1000 people to set up in self employment since 2001. The team of Business Advisors work across the South of England, on hand as your personal business coach.

How would it work?

Your SEED business coach would plan a series of meetings (or telephone calls or emails) with you over a period of time to suit you. Meetings can be held at your college, home, or meeting place of your choice.

SEED locations

The SEED programme is available throughout the SEEDA region, but is specifically focused in these locations:

Hampshire	Isle of Wight Portsmouth Southampton	Kent	Medway Shepway Dover Thanet
Berkshire	Reading Slough		Swale
West Sussex	Adur		
East Sussex	Brighton and Hove Lewes/Newhaven Hastings		



Chichester College

Chichester College is the largest further education college in West Sussex. Established on its current site in Chichester in 1964, it has grown considerably since then with over 4,800 full-time students and 12,700 part-time students. The college offers a wide range of courses covering all vocational areas.

Enham

Enham is a leading regional charity dedicated to service provision for disabled and disadvantaged people. Established in 1919, we work across the South of England empowering disabled and disadvantaged people to reach their potential, providing an innovative and personalised range of learning programmes, employment opportunities, housing and care options.



Contact Us

For more information on the SEED project, please contact the Business Ability team at Enham on **01264 345851** or email **businessability@enham.org.uk**

Enham Place, Enham Alamein
Andover, Hampshire SP11 6JS
www.enham.org.uk

If you need this leaflet in large text, or other formats or languages, please contact us.